

# Education (ADHE)

## **ADHE601 Introduction to Higher Education Administration (3 semester hours)**

This course provides a starting place to introduce the primary areas of responsibility for higher education administration with the various contexts in which higher education is situated, whether public or private, for-profit or non-profit, or onground or online. Students learn about the essentials of institutional mission, organizational structure, institutional evaluation and assessment, human resources, governance, financial and budgeting oversight, resource management, decision-making, internal and external constituencies, culture, student services, student outcome assessment, program evaluation, and organizational change associated with university leadership. The course will present and connect organizational theories for higher education administrative practice and delivery that relate to university student persistence, retention, and success.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=ADHE601>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

## **ADHE605 Enrollment Management, Admissions, and Finance in Higher Education (3 semester hours)**

This foundational course presents an array of enrollment management processes and strategies that contribute to recruitment, retention, admission, and enrollment of students at institutions of higher education, both undergraduate and graduate. Particular attention will be given to the role of various stakeholders in relation to various factors influencing enrollment and admissions: financial aid, scholarships, educational readiness, diversity considerations, academic standards, learning formats, and institutional goals. Students will be exposed to recruitment and enrollment strategies based on current research, enrollment prediction and selection practices, marketing, applicable advisement practices, ethical guidelines, and institutional standards pertaining to student success.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=ADHE605>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

## **ADHE611 Technology, Curriculum, and Instruction for the Online Campus (3 semester hours)**

Recognizing the constantly-morphing role that technology and innovative online campus platforms play in the landscape of education requires higher education administrators to stay in tune with current trends and emerging modalities. This course explores emerging trends with regard to classroom management systems and best practices in curriculum and instruction for the online institution of higher education. Students will discuss topics involving innovative online and classroom technologies, course management tools, cyber-ethics, instructional practices, curriculum development, classroom support services, and integration of various adjunct platform applications that support student learning in an online campus.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=ADHE611>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

## **ADHE613 Communication Strategies for Online Higher Education Administration (3 semester hours)**

This course examines the essential approaches and policies related to effective communication in the online administration of higher education involving both internal and external stakeholders. Key topics include communication theory and best practices in a virtual campus environment; identifying differences in onground and online administration; developing, maintaining, and coordinating a remotely working team and support staff; establishing and implementing faculty online teaching practices and accountability; working with disciplinary issues involving online students and faculty; communication issues for human resource development in an online institution; working with staff and faculty expectations across time zones and cultural variances; and, campus/student life in an online environment.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=ADHE613>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

## **ADHE621 Online Campus Compliance Issues and Accreditation (3 semester hours)**

The unique and emerging issues surrounding government, military, and industry-related compliance in an online context are compounded by the challenge of identifying, implementing, and verifying accreditation standards in a virtual campus. This course prepares students to develop and administer a plan to fulfill current and prevailing standards in higher education. With unique differences in performance expectations across sectors and accrediting bodies, students will examine the development of a process and teams in order to address the array of associated issues of compliance and accreditation in an online context.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=ADHE621>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

**ADHE631 Higher Education Strategic Planning, Innovation, and Institutional Advancement (3 semester hours)**

This course introduces students to the practices and methodologies of developing strategic plans that result in the conceptual and practical processes associated with innovation and institutional advancement within higher education. Essential discussion topics include mission, vision, and values alignment, managing and implementing organizational change, marketing/communications/promotion, alumni relations, financial resource development, program evaluation and review, innovative teaching and learning modalities for effective higher education, and strategic planning execution. Students will examine case studies and real-world scenarios, as well as consider the ethics of professional practice and strategic planning in both for-profit and non-profit settings. There will be an examination of resource development strategies and their relationship to university strategic priorities and objectives.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=ADHE631>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

**ADHE639 Community College Administration (3 semester hours)**

The community college setting provides unique challenges requiring conceptually relevant and expertise appropriate application of higher education administration. This course examines the history, philosophy, management functionality, and financial resourcing associated with community college administration and the effective navigation skills pertaining to the associated leadership responsibilities. Attention will be given to the preparedness of incoming high school students for college through the forging of relationships with secondary education providers, including dual-enrollment credit programs, and by consideration of graduation and retention rates at the community college level. The course will explore special issues related to the relationship of the community college to the local region and workforce, the role of community college online course instruction with regard to four-year for-profit and non-profit institutions, issues regarding student transfers to four-year institutions, consideration of potential administrative redesign for the future, and initiatives geared toward increasing student outcomes.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=ADHE639>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

**ADHE644 Crisis Management in Higher Education (3 semester hours)**

This course prepares college and university administrators to take effective action during crises, as well as to develop protocols and actions steps that diminish the likelihood for future occurrences. Students examine emergency preparedness that extends confidence in the long-term safety, security, and success of their institutions. Key topics also include threat assessment, hazard mitigation, outcome prediction, and organizational resilience and survival amid natural and human-authored emergencies and disasters. Students will draw upon case studies based on actual events, and will discuss risk analysis/assessment and formulation of a comprehensive plan and organizational strategy to alleviate crises and work with support public safety and emergency services agencies during a variety of scenarios, including mass casualty incidents. Risk factors associated with mental health concerns, substance abuse, aggressive behavior, bullying, and violence will also be examined.

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**ADHE649 Critical Issues in Higher Education (3 semester hours)**

This course examines acute current and future issues and trends that face higher education in America and abroad in a variety of college and university contexts, both onground and online. Students will examine the changing scene of higher education in terms of for-profit and non-profit settings amid the marketing and financial realities that challenge the future realities of public and private universities and colleges. Special focus will be given to current events and controversies.

Topics include, but are not limited to the following: the changing demographics of the college and university scene; campus politics, clubs, and campus culture; the impact of technologies and online learning strategies on access to education; the increasing competition and related ethics discussions concerning public/private, for-profit/non-profit, and onground/online universities; and, the prospective direction of higher education within a global and virtual student body. What are the higher educational needs of the student of the future, and what will universities need to consider in order to meet those needs?.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=ADHE649>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

**ADHE695 Capstone (3 semester hours)**

The Capstone is the culminating required course for the student who already works in a higher education administration-related role and desires to advance their career. The course exhibits the capability of the student within higher education administration through the demonstration of their synthesis of the related theory and practice. Students work with a faculty advisor to develop a research prospectus that addresses a current issue facing higher education, preferably within the student's context of higher education. The Capstone culminates with an E-Portfolio and/or Oral Presentation. (Prerequisite: Completion of either a 12-unit Concentration that includes EDUC640 Research Methods or completion of the 12-unit Executive Coaching Concentration)

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**ADHE698 Practicum (3 semester hours)**

The Practicum is the culminating required course for the student who is preparing to enter a higher education administration-related role. Students will take theory to practice during practicum and gain supervised professional experience in their concentration. Students will complete 150 hours at an approved practicum site. This course includes a practicum seminar during which students will reflect on their practicum experiences and connect these to the virtual classroom learning they have had in their graduate program. Approval of practicum site and position are required before students can begin their compulsory 150 hours. The Practicum culminates with an E-Portfolio and/or Oral Presentation. [Prerequisite: Completion of a 12-unit Concentration: Online Administration (9) plus elective (3); Leadership and Supervision (9) plus elective (3); Executive Coaching (12); or, Special Topics in Administration (9) plus additional elective (3)]. View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=ADHE698>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.