

Undergraduate NanoCert™ in Retail Operations Management

Learners will study a bundle of courses focused on retail operations management. Included are courses related to retail strategy, retail operations, and retail merchandising operations. Learners will explore key concepts vital to retail operations management.

NanoCert Objectives

After successfully completing this NanoCert, the student will be able to:

- Examine the various types of retail organizational strategies.
- Devise a set of strategic actions to address retail marketplace changes.
- Analyze the basic operational practices and concepts associated with modern and successful retail organizations, to include social trends and their impact on retailing.
- Describe retail merchandising operations and their importance in a competitive market.

NanoCert Requirements (9 semester hours)

Code	Title	Semester Hours
RTMG300	Retail Strategy	3
RTMG302	Retail Operations	3
RTMG303	Retail Merchandising Operations	3
Total Semester Hours		9