

Undergraduate NanoCert® in Retail Fundamentals

Learners will study a bundle of courses focused on retail management fundamentals. Included are courses related to retail organization fundamentals, customer relations, and retail inventory management. Learners will explore key concepts vital to retail management fundamentals.

NanoCert Objectives

After successfully completing this NanoCert, the student will be able to:

- Define the basics of retail management functions/principles.
- Differentiate problem-solving techniques and processes and their applications to fundamental retail management situations.
- Summarize the importance of customer relations when viewing organizational goals and professional skills required of retail employees.
- Define the basics of retail inventory management functions and principles within a small/large organization.

NanoCert Requirements (9 semester hours)

| Code | Title | Semester Hours |
|----------------------|----------------------------------|----------------|
| RTMG150 | Retail Organization Fundamentals | 3 |
| RTMG200 | Customer Relations | 3 |
| RTMG201 | Retail Inventory Management | 3 |
| Total Semester Hours | | 9 |