

# Undergraduate NanoCert® in Operational Crisis Management

This concentrated program offers a foundation in risk analysis and crisis management. The program focuses on difficult issues crisis managers face to protect the organization, its stakeholders, and assets from man-made and natural disasters. Typical issues focus on how to analyze risk and potential crises that affect the success of the organization.

## NanoCert Objectives

After successfully completing this NanoCert, the student will be able to:

- Plan for various man-made and natural disasters and emergencies
- Develop strategies to anticipate and remediate the effects of disastrous events and workplace emergencies
- Identify various scenarios and ethical issues that can emerge from different types of disasters
- Identify strategies to return the organization back to normal as quickly as possible
- Demonstrate an understanding of effective communication in an emergency

## NanoCert Requirements (9 semester hours)

Code	Title	Semester Hours
BUSN340	Operational Crisis Management	3
BUSN343	Operational Emergency Preparedness	3
BUSN393	Special Topics in Business Administration	3
Total Semester Hours		9