

# Learning Track in Professional Development for Senior Managers

The undergraduate learning track in Professional Development for Senior Managers is a 3-course program of study intended for senior multi-store managers who supervise store managers or equivalent positions managing up to \$10 billion in sales per year.

## Learning Track Requirements (9 semester hours)

Code	Title	Semester Hours
Select 3 courses from the following:		9
BUSN410	Critical Thinking Strategies for Business Decisions	
ENGL226	Effective Business Communication	
EVSP312	Introduction to Sustainability	
HRMT101	Human Relations Communication	
HRMT419	Recruitment and Staffing	
MGMT313	Organizational Change	
MGMT314	Management Ethics	
MGMT315	Management Communications	
MKTG304	Public Relations	
MKTG307	Consumer Behavior	
MKTG401	Marketing Strategy	
RLMT306	Green Logistics Programs and Issues	
RTMG202	Risk Management	
RTMG300	Retail Strategy	
RTMG301	Retail Innovation	
RTMG302	Retail Operations	
RTMG303	Retail Merchandising Operations	
Total Semester Hours		9