

Learning Track in Professional Development for Executives/Directors

The undergraduate learning track in Professional Development for Executives and Directors is a 3-course program of study intended for very senior executives who supervise senior managers, store managers, or equivalent positions managing up to \$100 billion dollars in sales per year.

Learning Track Requirements (9 semester hours)

Code	Title	Semester Hours
Select 3 courses from the following:		9
BUSN311	Law and Ethics in the Business Environment	
BUSN313	Global and Competitive Strategy	
BUSN410	Critical Thinking Strategies for Business Decisions	
EVSP312	Introduction to Sustainability	
HRMT101	Human Relations Communication	
MGMT311	Organizational Behavior	
MGMT312	Leadership & Motivation	
MGMT313	Organizational Change	
MGMT314	Management Ethics	
MKTG304	Public Relations	
MKTG307	Consumer Behavior	
MKTG401	Marketing Strategy	
RLMT306	Green Logistics Programs and Issues	
RTMG300	Retail Strategy	
RTMG301	Retail Innovation	
Total Semester Hours		9