

# Supply Chain Management (SCMG)

## **SCMG201 Principles of Supply Chain Management (3 semester hours)**

This course is a study of design, planning, execution, control and monitoring of supply chain activities with the objective of creating net value, building a competitive infrastructure, leveraging worldwide logistics, synchronizing supply with demand and measuring performance globally. As a principles course, it will introduce these components along with their integration into the supply chain. The impact of technology of supply chain management will be examined and its critical role enabling synchronized logistics.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=SCMG201>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

## **SCMG301 Supply Chain Risk Management (3 semester hours)**

This course is a study of the implementation of strategies to manage every day and exceptional risks along the supply chain through continuous risk assessment with the objective of reducing vulnerability and ensuring continuity. Supply Chain Risk Management (SCRM) can be viewed as the intersection of supply chain management and risk management. Topics include: risk concepts, risk management strategies, key components of SCRM including risk resilience, risk appetite, risk response planning, risk compliance and risk governance.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=SCMG301>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

## **SCMG305 Global Demand Management (3 semester hours)**

This course is a study of the demand for goods and services to support the marketplace, prioritizing demand when supply is lacking. Proper demand management facilitates the planning and use of resources for profitable business results. The demand management process weighs both customer demand and firms output capabilities to seek balance between the two. Topics include: demand planning, demand driven supply networks, demand forecasting, demand segmentation and demand side analysis.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=SCMG305>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.