

# Reverse Logistics Management (RLMT)

## **RLMT301 Introduction to Reverse Logistics Management (3 semester hours)**

This course provides students with a systems-centric view to explore what is seen as today's wide range of practices in reverse logistics applications in manufacturing, retail and in the military. It includes the many definitions related to reverse logistics, the different scope, practices, procedures and processes of reverse logistics as compared to forward logistics. It explores the various dilemmas practitioners face in designing a reverse logistics system. A practitioner approach is used to explore and examine the management functions and the interrelationships among the components of reverse operational logistics are provided. This course is intended for students and professionals working in reverse logistics, retail business management, general management, transportation management, supply chain management, and corporate and military decision makers.

## **RLMT302 Environmental Issues in Reverse Logistics (3 semester hours)**

This course provides students with an overview of sustainment of materials recovered from waste management programs. Students will study environmental regulations and their impact on company's plans to dispose of unused or waste materials into landfills or recycling programs. Students will gain a perspective on how reverse logistics can work to improve the environment to help increase the value of the company's products, and increase revenue in the process. The student will evaluate the direct and indirect impact of reverse logistics operations and the impact on the local and regional and world environment. The "green" movement will be explored as a competitive advantage. The student will study various recycling processes for various products, from automotive to clothing to food and beverages.

## **RLMT303 Technology in Reverse Logistics (3 semester hours)**

This course provides students with a systems-centric view to explore how tracking and tracing technology, such as GPS, bar codes and Radio Frequency Identification (RFID) tags can be used in reverse logistics operations for returns, recalls, recycling and waste management. Case studies of today's best practices in reverse logistics technology used in manufacturing, retail and in the military will be studied and discussed. Packaging technology and the growth of new types of packages to reduce waste will be examined. A comparison will be conducted on how different technology is used in processes of reverse logistics as compared to forward logistics. A practitioner approach is used to explore and examine the management functions and the interrelationships regarding the use of technology to capture data for products flowing in the reverse logistics system. Data synchronization and the issues of interfacing legacy software systems or information technology systems will be explored. This course is intended for students and professionals working in reverse logistics, retail business management, general management, transportation management, supply chain management, and corporate and military decision makers.

## **RLMT304 Reverse Logistics Policies and Procedures (3 semester hours)**

This course demonstrates the 21st century importance of strategic reverse logistics planning in contributing to corporate profits, customer service enhancements leading to higher sales and a marketing weapon to gain sustainable competitive advantage. The importance of moving information becomes equal to the movement of goods but is different when working in forward logistics compared to reverse logistics operations. Federal and state regulations regarding waste management and the handling of recycled materials will be examined. Managerial perspectives are offered on aligning corporate planning, technology, financial controls and reverse logistics performance measurement. Students will also gain an overview on the interaction among stakeholders in the public and private sectors in aligning public policy with global uncertainties when implementing reverse logistics operations.

## **RLMT305 Cost and Benefit Analysis of Reverse Logistics (3 semester hours)**

This course provides students with a systems-centric view to explore the financial management components needed to develop best practices in reverse logistics applications in manufacturing, retail and in the military. A systems view of total life cycle cost will be calculated and compared to the benefits or value added by incorporating a reverse logistics process to manufacturing and retail operations. Students will analyze a potential reverse logistics case study to determine the short and long term financial implications to the company and to the environment. The student will examine how to define the problem and the core assumptions that define the problem space. This course is intended for students and professionals working in an organization that uses or is considering using reverse logistics.

**RLMT306 Green Logistics Programs and Issues (3 semester hours)**

This course provides students with an understanding of sustainability and environmental issues and programs for today's logistics and supply chain manager. Students will examine recycling activities of several corporations and examine "green" technology initiatives from using energy-efficient lighting to using wind and solar power. Legislation and regulations will be examined and discussed that place boundaries on greenhouse gases in manufacturing and in retail operations. International impacts on U.S. policies and programs, such as Cap-and-Trade will be examined in relationship to similar programs in other countries. The definition and potential impact of global climate change will be discussed. The student will examine how different manufacturing and distribution companies are complying or not with the Carbon Footprint concerns.

**RLMT307 Food and Beverage Reverse Logistics (3 semester hours)**

This course provides students with a systems-centric view to explore what is seen as today's best practices in reverse logistics applications to the food production and distribution industry as well as the beverage industry. The student will study new container and packaging designs, such as the TEDSBOX, to help eliminate the spoilage factor of food and beverage movement in a reverse logistics operation. The issue of food and beverage is complex with many solutions from retail grocery giants. How to process returned food and beverage items will be explored and options discussed. Field survey of a grocery store or commissary near the student will be encouraged in order to obtain the unique language used in each type of retail store. Recycled food and beverage items will be examined in order to reprocess basic ingredients, such as sugar, to be resold in the marketplace next to virgin sugar. This course is intended for students and professionals working in manufacturing and retail reverse logistic who are concerned with returns and unsalable products.

**RLMT309 Reverse Logistics Management and Operations (3 semester hours)**

This course provides students with an overview of today's best practices in reverse logistics applications in manufacturing, retail and in the military. It includes the nature, scope, practices, procedures and processes of adding a reverse logistics operations center to a forward logistics supply chain. A practitioner approach is used to explore and examine the management functions and the interrelationships among the components of reverse operational logistics are provided. Case studies of Central Returns Centers are examined and core assumptions derived to help define the steps to follow in setting up a Central Returns Center. This course is intended for students and professionals working in logistics, retail business management, general management, transportation management, supply chain management, and corporate and military decision makers.

**RLMT400 Recalls Best Practices and Issues (3 semester hours)**

This course provides students with a systems-centric view to explore what is seen as today's best practices in product recalls in manufacturing and retail. There appears to be no one standard set of practices or steps to follow for recalls. Each time a recall is voluntary or is issued by a company or the government, different procedures seem to be followed. This course will examine case studies of recalls from the food and beverage industry, consumer electronics, automotive, toys, and home appliances and furniture. The student will examine these cases to discover a set of procedures or steps that are common and those that are unique. This course is intended for students and professionals working in reverse logistics, retail business management, general management, transportation management, supply chain management, and corporate and military decision makers.

**RLMT495 Senior Seminar in Reverse Logistics Management (3 semester hours)**

This course allows students majoring in Reverse Logistics Management (RLM) to analyze specific issues of defining the various components of reverse logistics operations both domestically and internationally. This course will provide students with the opportunity to complete an approved academic research project that demonstrates knowledge of a selected applications area in reverse logistics management. The project, chosen on a specific topic, will be completed by each student in the course. Prerequisite: Completion of a minimum of 106 hours towards your program.