

Bachelor of Science in Esports

The B.S. in Esports provides students with in-depth knowledge of the esports ecosystem in order to prepare them for a variety of professional responsibilities in the esports and/or related industries. This program will develop students to be critical, reflective thinkers across a variety of topics and areas in esports. This degree program provides knowledge that can be applied to professional responsibilities in interscholastic or intercollegiate esports coaching, esports front office management, or esports media and communications management. Upon completing this degree program, students will have gained practical skills often required for entry-level esports or related responsibilities and/or advanced esports degree programs.

Degree Program Objectives

In addition to the institutional and degree level learning objectives, graduates of this program are expected to achieve these learning outcomes:

- Describe the impact of business principles on esports processes.
- Examine the application of ethical solutions in the esports industry.
- Apply management concepts associated with the operation of esports events and facilities.
- Examine the social and historical influences of esports on contemporary society.
- Develop a comprehensive understanding of the production of digital content for the esports industry.
- Implement strategies to support and accelerate the development of esports athletes at all levels.

Degree at a Glance

Code	Title	Semester Hours
	General Education Requirements	30
	Major Required	27
	Select one of the following concentrations:	18
	Esports Business Administration (p. 3)	
	Esports Coaching and Athlete Development (p. 3)	
	Final Program Requirements	3
	Elective Requirements	42
	Total Semester Hours	120

Degree Program Requirements

General Education Requirements (30 semester hours)

Code	Title	Semester Hours
Arts and Humanities (6 semester hours)¹		
Select 2 courses from the following:		6
ARAB100	Arabic I	
ARAB101	Arabic II	
ARTH200	Art Appreciation	
ARTH240	Survey of Photography	
ARTH241	Film and Literature	
DSIN141	Image Enhancement using Adobe Photoshop®	
FREN100	French I	
FREN101	French II	
GERM100	German I	
GERM101	German II	
JAPN100	Introduction to Japanese	
LITR215	Literature of American Encounters, Revolution, and Rebellion	
LITR218	From Abolition to #MeToo: Literature of the American Civil Rights Movement	
LITR222	Pivotal Figures in Early British Literature	
LITR225	British Literature from Wordsworth through the Wasteland	
LITR231	Leadership in World Literature: Antiquity to the Early Modern Period	
LITR233	Literature of the Newly Globalized World: The Individual's Struggle to Adapt	
MUSI200	Music Appreciation	
MUSI212	Jazz and Rock	
MUSI250	World Music and Cultures	
PHIL101	Introduction to Philosophy	
PHIL110	Critical Thinking	
PHIL200	Introduction to Ethics	
PHIL202	Philosophy of Science	
PORT100	Introduction to Brazilian Portuguese	
RELS101	Introduction to the Study of Religion	
RELS201	Introduction to World Religions	
RUSS100	Russian I	
SPAN100	Spanish I	
SPAN101	Spanish II	
STEM270	Thinking and Acting Ethically	

Civics, Political and Social Sciences (6 semester hours) ¹

Select 2 courses from the following: 6

ANTH100	Introduction to Anthropology	
ANTH200	World Archaeology	
ANTH202	Introduction to Cultural Anthropology	
CHFD220	Human Sexuality	
COLL111	Planning Your Future with Purpose in Humanities & Education	
COLL112	Planning Your Future with Purpose in Business	
COLL113	Planning Your Future with Purpose in Health Sciences	
COLL114	Planning Your Future with Purpose in STEM	
COLL115	Planning Your Future with Purpose in Security & Global Studies	
COMM211	Social Media and Society	
COMM240	Intercultural Communication	
ECON101	Microeconomics	
ECON102	Macroeconomics	
EDUC200	Humane Education: A Global Interdisciplinary Perspective	
GEOG101	Introduction to Geography	
HOSP110	Practical Food Safety and Awareness	
IRLS210	International Relations I	
LITR212	Forgotten America--Under Represented Cultures in American Literature	
POLS101	Introduction to Political Science	
POLS210	American Government I	
PSYC101	Introduction to Psychology	
RELS250	Death and Dying	
RELS260	Race & Religion	
RELS270	Hope and Resilience	
SOCI111	Introduction to Sociology	
SOCI212	Social Problems	
SOCI220	American Popular Culture	
STEM280	Exploring Society and Cultures via Science Fiction	

Communication: Writing, Oral, and Multimedia (9 semester hours)

COMM120	Information and Digital Literacy	3
ENGL110	Making Writing Relevant	3
Select 1 course from the following:		3
COMM200	Public Speaking	
ENGL101	Proficiency in Writing	
ENGL115	Argumentation and Rhetoric	
ENGL210	Introduction to Literature	
ENGL220	Technical Writing	

ENGL221	Scientific Writing	
ENGL226	Effective Business Communication	
HRMT101	Human Relations Communication	
IRLS200	Information Literacy and Global Citizenship	
ITCC231	Introduction to Information Technology Writing	
MGMT100	Human Relations	

History (3 semester hours)

Select 1 course from the following:		3
HIST101	American History to 1877	
HIST102	American History since 1877	
HIST111	World Civilization before 1650	
HIST112	World Civilization since 1650	
HIST121	Western Civilization before The Thirty Years War	
HIST122	Western Civilization since The Thirty Years War	
HIST221	African-American History before 1877	
HIST222	African-American History since 1877	
HIST223	History of the American Indian	
HIST270	History of Science	
STEM185	The History and Context of STEM	

Mathematics and Applied Reasoning (3 semester hours)

Select 1 course from the following:		3
ACCT105	Accounting for Non Accounting Majors	
ENTD200	Fundamentals of Programming	
MATH110	College Algebra	
MATH111	College Trigonometry	
MATH112	Pre-Calculus	
MATH120	Introduction to Statistics	
MATH125	Math for Liberal Arts Majors	
MATH225	Calculus	

Natural Sciences (3 semester hours)

Select 1 course from the following:		3
BIOL180	Introduction to Biology	
BIOL181	Introduction to Human Anatomy and Physiology	
CHEM180	Introduction to Chemistry	
ERSC180	Introduction to Meteorology	
ERSC181	Introduction to Geology	
EVSP180	Introduction to Environmental Science	
PHYS180	Introduction to Physics	
SPST180	Introduction to Astronomy	
STEM100	Introduction to STEM Disciplines	

Total Semester Hours 30

¹ All literature courses require successful completion of ENGL101 - Proficiency in Writing or ENGL110 - Making Writing Relevant.

Major Required (27 semester hours)

Code	Title	Semester Hours
ESPT101	Introduction to Esports	3
ESPT201	Contemporary Issues in Esports	3
ESPT205	The Business of Esports	3
ESPT210	Esports Event and Facility Management	3
ESPT310	Policy Regulations and the Esports Ecosystem	3
ESPT320	Esports Player Development	3
ESPT340	Esports Media and Production	3
ESPT498	Externship in Esports	6
Total Semester Hours		27

Students must choose a concentration for this degree program and may select from a Concentration in Esports Business or a Concentration in Esports Coaching and Athlete Development.

Concentration in Esports Business Administration (18 semester hours)

The Esports Business Administration concentration prepares students for the business elements of the esports industry. Students will gain a foundational knowledge of traditional business practices while completing their degree in esports. This is ideal for students interested in a variety of business and management fields in and related to esports.

Objectives

Upon successful completion of this concentration, the student will be able to:

- Demonstrate principles related to traditional business and their application to esports.
- Examine the impact of global business competencies to the esports industry.
- Develop a strategic plan for an esports business.

Concentration Requirements (18 semester hours)

Code	Title	Semester Hours
BUSN310	Business Theory	3
BUSN320	Principles of E Business	3
FINC400	Principles of Financial Management	3
INFO331	Management Information Systems	3
MGMT310	Principles and Theory of Management	3

MKTG201	Fundamentals of Marketing	3
Total Semester Hours		18

Concentration in Esports Coaching and Athlete Development (18 semester hours)

The Esports Coaching and Athlete Development concentration will help to prepare students for careers in esports performance and coaching. Students will gain an understanding of coaching methods across games and genres in esports, as well as how to optimize esports athlete performance through training techniques and conditioning practices.

Objectives

Upon successful completion of this concentration, the student will be able to:

- Demonstrate a holistic understanding of the factors which affect esports athlete development.
- Assess the effectiveness of various coaching, player development, and training methodologies.
- Construct and execute effective performance plans for esports athletes and teams.

Concentration Requirements (18 semester hours)

Code	Title	Semester Hours
PBHE209	Wellness: Health Promotion and Disease Prevention	3
SPHE315	Training and Conditioning	3
SPHE318	Coaching Theory and Methodology	3
SPHE423	Advanced Strength and Conditioning	3
SPHE417	Leadership Concepts in Coaching	3
SPHE460	Business Aspects of Fitness and Wellness	3
Total Semester Hours		18

Final Program Requirements (3 semester hours)

Code	Title	Semester Hours
ESPT499	Seminar in Esports	3
Total Semester Hours		3

Elective Requirements (42 semester hours)

Code	Title	Semester Hours
Select any courses not already taken to fulfill the requirements listed above. Credits applied toward a minor or certificate in an unrelated field may be used to fulfill elective credit for the major.		42
<hr/> Total Semester Hours		42