

Bachelor of Arts in Reverse Logistics Management

Our Bachelor of Arts in Reverse Logistics Management is designed to educate a new generation of professionals in reverse logistics management, retail management, and engineering management in complex military or business environments. In today's competitive business climate, organizations are always under pressure to adapt to new procedural and technological trends to improve the visibility of product and cargo flows through an ever-widening and complex supply chain. This online degree program provides you with knowledge of current applications of reverse logistics and opportunities to study practical applications in domestic and international transportation and logistics scenarios.

This program has been designed in consultation with industry business leaders and is accredited by the Accreditation Council for Business Schools and Programs (ACBSP®) (<http://www.acbsp.org>).

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Degree Program Objectives

In addition to the institutional and degree level learning objectives, graduates of this program are expected to achieve these learning outcomes:

- Classify and explain the issues and problems of implementing a reverse logistics system in a manufacturing, retail or military operation.
- Explain best practices of a reverse logistics operation.
- Classify and explain the differences between forward and reverse logistics.
- Explain how reverse logistics can be used to track and trace goods as returns, recalls, recycling and as waste.
- Explain how to differentiate the financial impact of reverse logistics from financial components within a business environment.
- Develop an implementation plan to use reverse technology processes and technology within a manufacturing, retail or military organization.

Degree at a Glance

Code	Title	Semester Hours
	General Education Requirements	30
	Major Required	30
	Select one of the following concentrations:	12

General (p. 3)	
Entrepreneurship (p. 3)	
Retail Management (p. 3)	
Supply Chain Management (p. 4)	
Transportation and Logistics Management (p. 4)	
Final Program Requirements	3
Elective Requirements	45
Total Semester Hours	120

Degree Program Requirements

General Education Requirements (30 semester hours)

Code	Title	Semester Hours
Arts and Humanities (6 semester hours)¹		
Select 2 courses from the following:		6
ARAB100	Arabic I	
ARAB101	Arabic II	
ARTH200	Art Appreciation	
ARTH240	Survey of Photography	
ARTH241	Film and Literature	
DSIN141	Image Enhancement using Adobe Photoshop®	
FREN100	French I	
FREN101	French II	
GERM100	German I	
GERM101	German II	
JAPN100	Introduction to Japanese	
LITR215	Literature of American Encounters, Revolution, and Rebellion	
LITR218	From Abolition to #MeToo: Literature of the American Civil Rights Movement	
LITR222	Pivotal Figures in Early British Literature	
LITR225	British Literature from Wordsworth through the Wasteland	
LITR231	Leadership in World Literature: Antiquity to the Early Modern Period	
LITR233	Literature of the Newly Globalized World: The Individual's Struggle to Adapt	
MUSI200	Music Appreciation	
MUSI212	Jazz and Rock	
MUSI250	World Music and Cultures	
PHIL101	Introduction to Philosophy	
PHIL110	Critical Thinking	
PHIL200	Introduction to Ethics	

PHIL202	Philosophy of Science	
PORT100	Introduction to Brazilian Portuguese	
RELS101	Introduction to the Study of Religion	
RELS201	Introduction to World Religions	
RUSS100	Russian I	
SPAN100	Spanish I	
SPAN101	Spanish II	
STEM270	Thinking and Acting Ethically	
Civics, Political and Social Sciences (6 semester hours) ¹		
ECON101	Microeconomics	3
Select 1 course from the following:		3
ANTH100	Introduction to Anthropology	
ANTH202	Introduction to Cultural Anthropology	
CHFD220	Human Sexuality	
COMM211	Social Media and Society	
COMM240	Intercultural Communication	
EDUC200	Humane Education: A Global Interdisciplinary Perspective	
GEOG101	Introduction to Geography	
HOSP110	Practical Food Safety and Awareness	
IRLS210	International Relations I	
LITR212	Forgotten America—Under Represented Cultures in American Literature	
POLS101	Introduction to Political Science	
POLS210	American Government I	
PSYC101	Introduction to Psychology	
RELS250	Death and Dying	
RELS260	Race & Religion	
RELS270	Hope and Resilience	
SOCI111	Introduction to Sociology	
SOCI212	Social Problems	
SOCI220	American Popular Culture	
STEM280	Exploring Society and Cultures via Science Fiction	
Communication: Writing, Oral, and Multimedia (9 semester hours)		
COMM120	Information and Digital Literacy	3
ENGL110	Making Writing Relevant	3
Select 1 course from the following:		3
COMM200	Public Speaking	
ENGL101	Proficiency in Writing	
ENGL115	Argumentation and Rhetoric	
ENGL210	Introduction to Literature	
ENGL220	Technical Writing	
ENGL221	Scientific Writing	
ENGL226	Effective Business Communication	

HRMT101	Human Relations Communication	
IRLS200	Information Literacy and Global Citizenship	
ITCC231	Introduction to Information Technology Writing	
MGMT100	Human Relations	
History (3 semester hours)		
Select 1 course from the following:		3
HIST101	American History to 1877	
HIST102	American History since 1877	
HIST111	World Civilization before 1650	
HIST112	World Civilization since 1650	
HIST121	Western Civilization before The Thirty Years War	
HIST122	Western Civilization since The Thirty Years War	
HIST221	African-American History before 1877	
HIST222	African-American History since 1877	
HIST223	History of the American Indian	
HIST270	History of Science	
STEM185	The History and Context of STEM	
Mathematics and Applied Reasoning (3 semester hours)		
Select 1 course from the following:		3
ACCT105	Accounting for Non Accounting Majors	
ENTD200	Fundamentals of Programming	
MATH110	College Algebra	
MATH111	College Trigonometry	
MATH112	Pre-Calculus	
MATH120	Introduction to Statistics	
MATH125	Math for Liberal Arts Majors	
MATH225	Calculus	
Natural Sciences (3 semester hours)		
Select 1 course from the following:		3
BIOL180	Introduction to Biology	
BIOL181	Introduction to Human Anatomy and Physiology	
CHEM180	Introduction to Chemistry	
ERSC180	Introduction to Meteorology	
ERSC181	Introduction to Geology	
EVSP180	Introduction to Environmental Science	
PHYS180	Introduction to Physics	
SPST180	Introduction to Astronomy	
STEM100	Introduction to STEM Disciplines	
Total Semester Hours		30

¹ All literature courses require successful completion of ENGL101 - Proficiency in Writing or ENGL110 - Making Writing Relevant.

Major Required (30 semester hours)

Code	Title	Semester Hours
COLL300	Research, Analysis, and Writing	3
ECON102	Macroeconomics	3
RLMT301	Introduction to Reverse Logistics Management	3
RLMT302	Environmental Issues in Reverse Logistics	3
RLMT303	Technology in Reverse Logistics	3
RLMT304	Reverse Logistics Policies and Procedures	3
RLMT305	Cost and Benefit Analysis of Reverse Logistics	3
RLMT306	Green Logistics Programs and Issues	3
TLMT312	Transportation Economics	3
TLMT405	Best Practices in Reverse Logistics	3
Total Semester Hours		30

Students must choose a concentration for this degree program and may select from a General Concentration, Concentration in Entrepreneurship, Concentration in Retail Management, Concentration in Supply Chain Management, or Concentration in Transportation and Logistics Management.

General Concentration (12 semester hours)

This general concentration allows you to select from other concentration courses offered in this program. Selecting the general concentrations enables you to create your own focused area of study.

Concentration Requirements (12 semester hours)

Code	Title	Semester Hours
Select 4 courses from the following:		12
MGMT312	Leadership & Motivation	
RLMT307	Food and Beverage Reverse Logistics	
RLMT309	Reverse Logistics Management and Operations	
RLMT400	Recalls Best Practices and Issues	
TLMT318	Hazardous Materials Transportation	
Total Semester Hours		12

Concentration in Entrepreneurship (12 semester hours)

Provides entrepreneurial techniques and concepts that you can apply to startup businesses or to create new reverse logistics systems in an existing organization. You will strengthen your customer service skills as

you learn how to put the customer first and to deliver superior service to both internal and external customers.

Objectives

Upon successful completion of this concentration, the student will be able to:

- Establish entrepreneurial factors affecting product and services in the reverse logistic environment
- Apply customer service skills to entrepreneurial projects, programs or organizations
- Analyze entrepreneurial ventures understand sources of funding and other legal requirements

Concentration Requirements (12 semester hours)

Code	Title	Semester Hours
ENTR150	Idea Generation	3
ENTR216	Service Innovation and Delivery	3
Select 2 courses from the following:		6
ENTR311	Business Plan Foundations	
ENTR315	Financing a New Venture	
ENTR320	Practical Law for the Entrepreneur	
Total Semester Hours		12

Concentration in Retail Management (12 semester hours)

This concentration provides students with practical skills and theoretical knowledge needed to effectively apply reverse logistics management to a retail environment. The concentration will assist the student in understanding and applying retail strategy, innovation and operations to reverse logistics.

Objectives

Upon successful completion of this concentration, the student will be able to:

- Determine the needs of today's retail operations and how to effectively apply reverse logistics.
- Evaluate and apply retail management strategies to better deploy reverse logistics in the retail environment.
- Demonstrate the importance of reverse logistics in a retail operation to reduce waste, encourage reuse for smoother and more efficient retail operations

Concentration Requirements (12 semester hours)

Code	Title	Semester Hours
BUSN320	Principles of E Business	3
RTMG301	Retail Innovation	3
RTMG302	Retail Operations	3
RTMG310	Digital Retail	3
Total Semester Hours		12

Concentration in Supply Chain Management (12 semester hours)

This concentration provides students with practical skills and theoretical knowledge needed to effectively apply reverse logistics management as part of supply chain management. This concentration will assist the student in understanding and applying the principles of supply chain management, risk management in a supply chain, and global supply chain management to reverse logistics.

Objectives

Upon successful completion of this concentration, the student will be able to:

- Determine the needs of supply chain operations and how to effectively apply reverse logistics.
- Evaluate and apply supply chain management strategies to better deploy reverse logistics in an organization.
- Demonstrate the importance of reverse logistics and supply chain risk management

Concentration Requirements (12 semester hours)

Code	Title	Semester Hours
SCMG201	Principles of Supply Chain Management	3
TLMT313	Supply Chain Management	3
SCMG305	Global Demand Management	3
SCMG301	Supply Chain Risk Management	3
Total Semester Hours		12

Concentration in Transportation and Logistics Management (12 semester hours)

Delves into the different historical, procedural, and technological trends in transportation and logistics as well as reverse logistics. You will gain an understanding of the interface between forward and reverse logistics, as well as the entire supply chain for different organizations.

Objectives

Upon successful completion of this concentration, the student will be able to:

- Apply systems analysis to transportation, logistics and supply chain management.
- Understand the transportation systems' political, regulatory and legal issues
- Assess the strengths and weaknesses of major transportation and logistics systems

Concentration Requirements (12 semester hours)

Code	Title	Semester Hours
Select 4 courses from the following:		12
TLMT311	Introduction to Transportation Management	
TLMT313	Supply Chain Management	
TLMT318	Hazardous Materials Transportation	
TLMT341	Logistics Management	
TLMT441	Advanced Business Logistics	
Total Semester Hours		12

Final Program Requirements (3 semester hours)

Code	Title	Semester Hours
RLMT495	Senior Seminar in Reverse Logistics Management (to be taken as the last course before graduation) ¹	3
Total Semester Hours		3

¹ Prerequisite: Senior Standing and completion of all major courses prior to enrollment.

Elective Requirements (45 semester hours)

Code	Title	Semester Hours
Select any courses not already taken to fulfill the requirements listed above. Credits applied toward a minor or certificate in an unrelated field may be used to fulfill elective credit for the major.		45
Total Semester Hours		45