

Business (BUSN)

BUSN501 Critical Thinking and Digital Literacy (3 semester hours)

This BUSN501 Critical Thinking and Digital Literacy course will prepare the transportation and logistics management and reverse logistics management graduate student to address issues associated with critical thinking and digital literacy. Students will be afforded the opportunity to begin to compile artifacts and signature assignments related to their field of study of transportation and logistics management or reverse logistics management. The course is intended to provide a foundation from which the student may use the knowledge and practices gained in this course throughout the rest of their graduate program.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN501>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN593 Special Topics in Business Administration (3 semester hours)

Special Topics in Business Administration involve timely, unique, or emerging content that is not contained in the regular course offerings of the program. The course teaches content that is responsive to industry needs, may introduce new or emerging aspects in the field, or showcases the research and expertise of the business administration faculty. The course is designed to help students gain leading-edge skills. The specific course topic is determined by the School of Business and may change, based on industry trends. This course may be a one-time offering. Special topics course offerings may vary from term to term and not all courses may be offered each semester. September Special Topic: Transformative Leadership and Crisis Management.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN593>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN600 Artificial Intelligence Practices in Business (3 semester hours)

Artificial Intelligence (AI) or machine learning is not considered science fiction anymore. In fact, you probably use it every day without even knowing it. This course is for non-technical professionals. This course will introduce you to a basic understanding of the history of AI, its capabilities, what it offers today in various industries, robotics, the ethics and societal issues around machine learning, and decision-making and AI.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN600>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN601 Global Management Perspective (3 semester hours)

This course examines issues and functions that business managers face within the context of day-to-day operations and long-term planning of the organization. Topics include strategic management, legal issues, marketing, law and ethics, and global dimensions of businesses. View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN601>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN602 Managerial Analysis (3 semester hours)

This course introduces fundamental concepts of accounting principles, financial tools, and economic analysis for effective managerial decision-making. Topics include the role of the financial manager in the organization, concepts, and principles underlying financial accounting practices, financial statement analysis, budgeting, and economic analysis for decision makers.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN602>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN603 Quantitative Analysis (3 semester hours)

This course explores management problems and the role of decision-making models and tools in resolving business problems. The application and use of information systems in decision-making is assessed. Students apply system and quantitative analysis to an integrated case study.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN603>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN604 Fundamentals of Business Analysis (3 semester hours)

This foundational course equips students with the essential knowledge and tools to interpret, analyze, and leverage data in the business landscape. Students will explore key analytical principles, learn about a diverse range of tools and techniques, and understand their application in real-world business scenarios. From data collection to insightful interpretation, students will gain a holistic perspective of the analytics domain.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN604>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN620 Strategic Management (3 semester hours)

This course is a culmination of the business functions to incorporate them into a coherent, profitable, sustainable business strategy. This course includes strategy information, decisions, and techniques of industry leaders.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN620>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN623 Legal & Ethical Issues in Management (3 semester hours)

This course examines the area of business law and applies it to the business environment. Traditional topics covered include: the legal environment of business, contract law, property, sales contracts, commercial paper, agency law, ethics and the regulatory environment. The course also examines the issue of the global economy from the view that the largest companies dominate in the creation of jobs and technological innovation.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN623>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN624 Principles of E Commerce (3 semester hours)

This course introduces the student to the concepts and terminology of modern e-commerce approaches. It includes topics on marketing, web technologies, security, legal issues, imaging, search engines. The emphasis will be to develop an understanding of the underlying principles of e-business.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN624>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN625 Applied Decision Making (3 semester hours)

This is a course in business analysis. This course investigates the advanced analysis methods and techniques used to solve modern business problems. The course emphasizes the most successful methods from business statistics, production and operations management, management science, and operations research fields of study. Students will be required to synthesize material from several major fields of study in order to apply it in this course. The capabilities of Microsoft Office® will be used extensively throughout the course to illustrate the application of these methods and techniques to the analysis and solution of modern business problems. The course will first investigate the types of problems faced by businesses in the both the production and service areas. Methods of analysis will be investigated to solve these type problems including probability concepts and their applications, statistical quality control, process design, forecasting, inventory control, waiting line models, transportation and assignment methods, decision analysis, and simulation modeling. Microsoft Office ® is a registered trademark of Microsoft Corporation.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN625>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN627 Legal, Policy, and Ethical Issues of Crisis Situations (3 semester hours)

This course provides a study of legal, policy, and ethical issues and practices that relate to decision-making in crisis situations in the 21st century U.S. and global environment. Using a case study analysis approach, students are provided readings and comparative case studies for recognition of the important legal issues, ethical approaches, and policy implications involved in such crisis arcs as pandemics, social and political unrest, environmental disaster, communications disruptions, and terrorism.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN627>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN640 Nonprofit Law, Governance, and Ethics (3 semester hours)

A survey of the legal structure that defines and regulates the nonprofit sector and an examination of fundamental governance issues in nonprofit corporations. The focus of the course is on the board of directors (trustees) and the executive director and their fiduciary responsibilities established both by law and by the moral imperatives from actions on behalf of the public interest.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN640>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN641 The Nonprofit Organization and Executive Leadership (3 semester hours)

A comparative analysis of the various theories, principles, and styles of leadership and how they apply to the management and governance challenges in nonprofits; complex organizations with a wide range of stakeholders and often fragile and fragmented financing.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN641>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN642 Financial Management in Nonprofit Organizations (3 semester hours)

A comprehensive study of the key financial statements to help monitor the organization's financial health. An analysis of fund accounting, the importance of quality financial reporting and financial controls to protect and sustain nonprofit organizations, and the budget as a tool to direct the organization are included in this course.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN642>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN643 Nonprofit Fundraising Planning and Implementation (3 semester hours)

A comprehensive analysis of the dimensions of philanthropy in the United States, the structure of effective fundraising programs, and the competencies needed by successful fundraisers. The course also examines the motivations of donors, impact of tax policy on giving, and resources available for nonprofit fundraisers.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN643>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN654 Business Continuity (3 semester hours)

BUSN654 introduces students to the elements of continuity for an organization. A business continuity plan (BCP) includes procedures for short- and longer-term issues. Students will gain the knowledge to identify essential services and develop a business continuity plan that will outline the methods for protecting the various components of a business, as well as how to proceed when experiencing a crisis.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN654>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN655 Sustainability and Crisis Management (3 semester hours)

BUSN655 introduces the fundamental concepts of crisis management and sustainability in a business. A crisis can happen in an organization anytime, anywhere. Topics include advanced crisis management planning, which is key to sustainability and assures a company has the processes and procedures in place to address almost any issue that may arise. The course also covers the impact of a crisis on an organization's employees, customers, suppliers, and general public; and the sustainability of a company's value.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN655>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN656 Artificial Intelligence and Crisis Management (3 semester hours)

BUSN656 covers several key concepts. In the course, the student will learn to identify potential internal and external crises and provide insight on how businesses can use AI to prepare to face crises and challenges. Students will develop an understanding of how AI technology improves the efficiency of the management process during a crisis response. Students will learn how the use of robotics, information sharing using ontologies, and providing multi-agent systems for real-time support and simulated environments assist in crisis management planning. They will also learn about the tools needed to conduct ethically sound crisis management practices.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN656>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN657 Crisis Management for the Business Leader (3 semester hours)

BUSN657 introduces the role of leaders/managers in crisis management. Topics include the types of crisis, the importance of developing a crisis management plan and implementing a team, and the ways to overcome crisis. The course also covers the impact of a crisis on an organization's employees, customers, suppliers, and general public; and managing stress during a crisis.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN657>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN658 Case Analysis: Crisis Management (3 semester hours)

BUSN658 offers students the opportunity to study some of the most well-known crisis management case studies from the last several years, as well as what can be learned from them. The theory of case study analysis is covered in detail, including problem formulation, research methodology, data collection, and analytical techniques. Concurrently, students will develop a topic statement and concept of analysis for a crisis management plan in an organization of their choosing. The final assignment for the course is a case analysis that includes an overview of the organization; how leadership developed the crisis management plan; an analysis of what happened and why – was the plan successful or not; and the lessons that can be drawn from the study that would improve the field of crisis management. Students will learn a valuable research skill that can be used repeatedly.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN658>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN660 Advanced Analytics I (3 semester hours)

This course delves deeper into the sophisticated techniques, algorithms, and tools central to modern analytics. Building upon their foundational knowledge of analytics, students will engage with complex data sets, machine learning methodologies, and advanced predictive modeling. Through real-world case studies and hands-on projects, course participants will learn how to derive actionable insights and address intricate business challenges. (Prerequisite: BUSN625)

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN660>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN661 Advanced Analytics II (3 semester hours)

This course equips students with advanced Excel data analysis skills that can be used for problem-solving and decision-making in business. Building upon a foundational knowledge of analytics, students will engage with complex data sets, estimate regression models, and conduct visual analytics. Using case studies and hands-on projects, students will learn how to derive actionable insights and address business challenges.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN661>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN662 Applied Advanced Analytics (3 semester hours)

This course in applied advanced analytics imparts a deep understanding of the strategies, methodologies, and leadership skills required to drive and manage technological change and innovation in today's evolving business environments. This course combines intricate analytical theories with tangible business scenarios, ensuring students can adeptly transfer classroom knowledge to real-world contexts. Students will utilize intricate data sets, employ cutting-edge algorithms, and learn to make strategic decisions grounded in advanced analytical findings. Through hands-on projects, students will be taught how to confront and solve genuine business challenges from supply chain optimizations to market forecasting. This course is ideal for those seeking to not only understand but also apply high-level analytics, and it serves as a bridge between theory and impactful business application.

(Prerequisite: BUSN661)

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN662>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN663 Project Management for the Business Professional (3 semester hours)

This course explores successful project management for business projects. Students will differentiate among projects, programs, and project portfolios and how each supports the other. A project schedule will be created and maintained to simulate a project's life cycle. Students will review the indicators for understanding project success.

The course will apply theory and practical knowledge along with standard tools and techniques to drive to project success. This course requires Microsoft Project® software. This software is approximately \$10/month and may be downloaded from Microsoft. Microsoft Project® is a registered trademark of Microsoft Corporation.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN663>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN664 Advanced Business Project Schedule and Scope Management (3 semester hours)

The course is an in-depth analysis of developing a project schedule and controlling the project scope. The skills reviewed include analyzing a contract and statement of contract for requirements, developing a Work Breakdown Structure, and developing a project schedule to control and monitor a project. This course requires Microsoft Project® software. This software is approximately \$10/month and may be downloaded from Microsoft. (Prerequisite: BUSN663) Microsoft Project® is a registered trademark of Microsoft Corporation.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN664>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN665 Advanced Business Project Risk and Quality Management (3 semester hours)

This course provides an in-depth analysis of project risk and quality management. These two aspects of project management are considered difficult to make tangible to the project team. This class will introduce students to the tools and techniques to identify, control, and monitor risks and opportunities and how to plan and promote a project's quality program. (Prerequisite: BUSN663)
View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN665>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN666 Advanced Business Project Integration, Resource, and Stakeholder Management (3 semester hours)

This course studies project integration, project human resource management, and stakeholder management. Students will be exposed to the skills to plan, monitor, and control resources to complete a project. Skills will be introduced to understand how to assess project stakeholders and keep them informed regarding the project status. (Prerequisite: BUSN663)
View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN666>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN667 Advanced Business Project Cost Controls (3 semester hours)

This course introduces the advanced concept of project cost management. The concepts of creating a budget and controlling and monitoring the budget and costs through earned value management are explored. The student will also be able to articulate to stakeholders and senior leaders the expectations for a project to finish within its budget. (Prerequisite: BUSN663)
View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN667>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN668 Case Studies in Business Information Security (3 semester hours)

The course is an in-depth analysis of business information security issues and concepts through the examination of relevant case studies and practical examples. Case studies are used to conduct an in-depth exploration of information security and underlying principles. The focus is on current issues related to information security, including risk management problems. The student will identify risks, evaluate risks, and determine risk mitigation and constraints related to information security. The course addresses a range of current topics, such as policies, communication, and management, each of which is vital to information security.
View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN668>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN669 Business Intelligence Analysis (3 semester hours)

The course provides the student with a clear understanding of the importance of aligning business intelligence to organizational strategy, performance, competitiveness, and tactical business decisions. The student will focus on leveraging the organization's internal and external data-rich assets to support business strategies. The student will apply common methods used in business intelligence to analyze data and present findings related to the state of the business.
View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN669>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN695 School of Business Internship (3 semester hours)

Participating in an internship provides students with valuable educational and professional opportunities designed to make connections between theory and practice. During internships, students explore and gain hands on experience in their field of study, exploring practical applications in a professional work environment. The primary responsibility for finding an internship belongs to the student; however, there are a number of resources in place to help the student in their search and application process.
View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN695>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN696 Capstone: E-Portfolio (3 semester hours)

The MBA Capstone E-portfolio course is an option as the final course in the MBA program. This course will prepare MBA students to reflect on their graduate experience by compiling and revising artifacts from previous courses in the program into an organized e-portfolio. The e-portfolio will reflect the student's educational growth from their entry in the MBA program to its completion. In addition, the graduate student will develop the skills necessary to successfully transition to and navigate post-graduate professional activity. Finally, students will be given the resources to connect with the university in an ongoing relationship.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN696>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN697 Master's Capstone: E-Portfolio (3 semester hours)

This Master's Capstone E-portfolio course is the final course in the Master's Program. This course will prepare graduate students to reflect on their graduate experience by compiling and revising artifacts from previous courses in the program into an organized e-portfolio. The e-portfolio will reflect the student's educational growth from entry in the graduate program. In addition, the graduate student will develop the skills necessary to successfully transition to and navigate post-graduate life as well as understand the civic and social responsibilities of being educated citizens. Finally, students will be given the resources to connect with APU/AMU in an ongoing relationship.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN697>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.

BUSN698 Comprehensive Examination for MBA (0 semester hours)

Comprehensive final examination for students in the Master of Business Administration program. IMPORTANT: You must have COMPLETED all other courses in the program and have a GPA of 3.0 in order to register for this course. As an MBA student, you must pass this comprehensive exam in order to have your degree conferred. The comprehensive exam must be taken by the course end date or a failing grade will be posted. If you fail your first course attempt to pass the comprehensive exam, you will need to get approval to register for a second attempt of the course and BOTH final course grades will show in your transcript.

View the course schedule (<https://www.apus.edu/course-schedule/details.html?c=BUSN698>) to find out details about each course including prerequisites, course objectives, course materials, a snapshot of the syllabi, and session dates.